

Railroad Fares Within One Hundred Miles of Richmond Refunded During State Fair Week on Purchases of Thirty Dollars and Over.

We Are Members of the  
Retail Merchants' Ass'n of Richmond

Get a Rebate Book from us next week, and save your railroad fare. Not necessary to make your entire purchases from us.

# Miller & Rhoads

Miller & Rhoads' Guide to Richmond

Free for the asking at Exchange Desk.  
Contains information as to points of interest about the city, street cars, etc.  
Many conveniences for you in our store free of charge, such as checking your parcels waiting-room, etc.

## This Store is Brimful of New Fall Merchandise

Virginia People Always Make Miller & Rhoads' Their Meeting Place.

### Special Sale This Week of New Silks and Dress Goods

Virginia people will find in our store not only the largest but the best, collection of Silks and Dress Goods ever gotten together in this State.

This is said with no thought of disparaging other stores in this or any other place; but our unequalled buying and selling facilities make it possible for us to secure values not possible to secure except by stores of our scope and magnitude.

Our out-of-town friends are especially invited to inspect these departments during Fair week.

#### Beautiful Dress Goods

Pastel Broadcloths for Opera Coats, \$3 yd.  
Champagne, peach blow, azure blue and oyster white.

Broadcloths, \$1, \$1.50, \$2 and \$2.50 yd.  
The best values at the prices named on the market to-day.

Plaid Broadcloths, \$2 yd.

Checked Broadcloths, \$1.25 yd.  
50 inches wide, in best shadings.

Scotch Suitings, \$1 yd.  
56 inches wide. Very fashionable for long Coats and Separate Skirts.

Plaid Serges, \$1 yd.

H. B. Suitings, \$1 yd.

Crepe Cloths, \$1 yd.

Chiffon Panama, \$1 yd.

Novelty Plaids, \$1 yd.

\$1 Mixed Suitings, 60c yd.  
50 inches wide.

75c Plaid Cheviots, 50c yd.

Novelty Suitings, 48c yd.  
45 inches wide, in the new gray effects.

All-Wool Panama, 50c yd.  
50 inches wide. In fifteen different shades.

#### Handsomeness Silks.

The new Plaids are shown in greater variety than ever this season.

Plaids for entire Suits, Plaids for separate Waists, Plaids for trimmings, Plaids for Linings.

Louise Plaid, 50c yd.  
19 inches wide, in the bright tartan effects.

Roman Stripe Taffetas, 75c yd.

Plaid Taffetas, 80c yd.  
In beautiful color combinations, with satin overplaids.

Printed Warp Plaids, \$1.00 yd.

High Novelty Plaids, \$1.25 and \$1.50 yd.

Pacomie Crepe de Chine, 50c yd.  
In beautiful evening shades.

Pompadour Crepe de Chine, 50c yd.  
23 inches wide, in lovely colorings for evening gowns, separate waists and scarfs.

Crepe de Chine, 50c yd.  
23 inches wide. All pure silk, in a wide range of fashionable shades.

Calcium Cloth, \$1.50 yd.  
This is a beautiful gauzy silk, very lustrous, for high-class evening gowns.

1,000 yards Changeable Taffetas, 50c yd.  
26 inches wide. In the most desirable shades, such as navy and black, green and black, cardinal and black, brown and black and jasper. This is a regular 85c silk.

Black Silks Are

Very Fashionable

this season for entire Suits, as well as for Coats and Waists.

Black Peau de Soie, 40c yd.

Black Peau de Soie, 50c yd.

Black Peau de Soie, 75c yd.

Black Yard-Wide Peau de Soie, \$1 yd.

Black Taffeta, 30c, 40c and 50c.

Black Yard-Wide Taffeta, 70c yd.

Black Faille, \$1 yd.

Black Messaline, \$1 yd.

Black Satin Duchess, 80c yd.

Black Armure, 75c, 85c and \$1 yd.

Black Gros-Grain, 85c and \$1 yd.

Richmond during the coming week will be the objective gathering point for thousands of Virginia people.

By right of location, size of store and variety and amount of stock carried, Miller & Rhoads' store will be the rallying or meeting point for the throngs of people who will visit the city during the next few days.

The store is the most centrally located of any in Richmond as regards railroad stations, hotels, boarding houses, street-car facilities, &c.

We are the largest store in the State, and when the improvements now under way are completed there will not be a store south of Washington to equal us in size.

The merchandise in this store at the present time has no equal in Virginia in amount, quality and variety.

Prices are the only small things in connection with this establishment.

### Our Linen Department---Crowded With Special Values

Nearly all of our imported linens for this fall were purchased before the advance in prices. Anticipate your future wants and purchase now, as prices will undoubtedly advance very soon.

Bleached Irish Damask, 50c yd.  
Worth 75c if Bought Wholesale at This Time.

70 inches wide, in five very pretty patterns; an exceptionally fine bleached damask at half a dollar a yard.

All Pure Linen Irish Damask, 75c yd.  
A \$1 Value To-Day.

Only five hundred yards of this damask, 70 inches wide.

The Belfast linen mills are now asking more than our retail price, so it's only fair to say that the damask is at the very least a one dollar value.

Napkins to match, 22 inches square, \$2 a dozen; worth by the same comparisons \$2.50 a dozen.

Huck Towels, 12c ea.  
Extra Values, 12c

Nothing better for service at the price, especially for hotels and boarding houses.

It's hardly likely we can get any more just as good to sell at 12 1/2c.

Wash Goods (Scotch Plaids, Silk Gingham, Poplin Waistings), 25c yd.

About forty different styles in these wash fabrics. All new, desirable fabrics; beautiful colorings.

OUTING FLANNELS, 9c, 10c, 12 1/2c. Best makes at no higher prices than are charged for inferior grades. Hundreds of styles, in stripes, plaids, plain colors and white.

The recognized standard weaves, such as Amoskeag Tensel-down, Amoskeag 1921, English Flannellette and Victoria Outings.

9c, 10c and 12 1/2c yard for these goods—not a penny higher than you pay for goods not near equal them in value.

### Women's New Hosiery.

Some Beautiful Stockings at Prices That Are Very Moderate

Notably so is the price for our imported black silk lisle stockings and our black lisle with silk embroidered instep—the embroidery is in very pretty patterns, 50c pair.

The best stocking values you can find at the prices are here, in plain silk hose at \$1 and \$1.50. Black, white, sky blue, pink, heliotrope, Nile green and tan.

Fine Black Silk Hosiery, with embroidered instep, beautifully worked out by hand in violets, rose buds, daisies, etc. These floral patterns are in their natural shades. Prices begin at \$2.08 and run up to \$9.

### Long Gloves for Horse Show Week.

A business man just in from New York (and not connected with this store), standing at our glove counter yesterday and looking at our 16-button Tan Glove at \$2.50 a pair, remarked: "These gloves were selling at \$4 a few days ago in New York, and the prospects are they're \$4.50 to-day. You're lucky to have them at \$2.50."

No luck about it, but good judgment. We have these gloves in 12 and 16-button lengths, in tan and black, \$3 and \$4.50 a pair. Navy, red and evening shades, \$3.50 pair.

White Gloves, in 12 and 16-button lengths, \$2 and \$2.50. The prices for the next order will probably be \$3 and \$3.50. Three buttons at the wrist.

12-button Suedes, in black and white, \$2.25.

16-button White Suedes, \$2.50; Black Suedes, \$3.

"Marvel" Gloves, a white glove that washes perfectly—the same glove in black is perspiration proof, \$2 pair.

Our new shipment of Boyner Suedes has just arrived, and we've never seen a finer lot of gloves.

Black, white, brown, heaver and gray—and we want to call your attention especially to the

### Richmond's Leading Garment Store.

Suits, Coats, Costumes, Waists, Skirts, Furs, &c.

There's a treat awaiting everybody in our Ready-to-Wear Section to-morrow.

No such showing of popular price and high grade garments has ever been made in this State.

'Twill give us much pleasure to welcome our friends from all over Virginia during the coming week.

The garments are the best that skill and money could devise, and piece by piece, we believe them to be the best values that this season will produce in Richmond or anywhere else.

We make this strong assertion because we've made comparisons ourselves, and customers have volunteered the same information after shopping all around.

#### New Suits.

Good quality OXFORD SUITING; coat fits tight both front and back; is lined with satin, and has a velvet collar and cuffs. The skirt is plaited. Sizes 34 to 40. \$13.50

Cheviot Mixture Suits.—The coats have a box front and semi-fitted back, lined with a good quality satin; side-plaited skirt, trimmed with buttons. These Suits have quite a mannish effect. Sizes 14 to 18 for misses and small women. \$15

Broadcloth Suits, in black, blue and brown; light-weight 20-inch coat, lined with taffeta, strap seams back and front, fly front, cuffs stitched and trimmed with buttons; plaited skirt. \$17.50

Extra Quality Black Broadcloth Street Suits, coat 22 inches long, satin lined, tight fitting; strap seams over shoulders, front and back. \$21.50

Yoke effect front and back; collar and cuffs trimmed with velvet and fancy buttons. Box-plaited skirt. All sizes to 44. \$21.50

Raincoats, - - \$10

Best in Richmond at the Price.

Prove it by comparison with any others you may know of. Cravenette Cloth in tan, olive and oxford; high collar, double-breasted, two box plaits down the back and over the shoulders; by made and finished. \$10

Rain Coats of gray mixture, in medium dark shade, yoke effect in front, double-breasted, two plaits down the back, neat belt. \$5.98

Good Values in Skirts.

PLAIDS in Oxford, light gray and dark gray. The front of the garment is panelled, and trimmed with cloth buttons to match; two folds around the bottom. It's a stylish, well-made skirt at the price. \$3.95

New Skirts, in large shadow plaids of brown and black, green and black, and navy and black. \$5.98

Side plaited from hip, cut very full; extra quality cloth. All lengths 37 to 45. \$5.98

Knit Underwear for Women and Children.

Hardly necessary to speak about the QUALITY of the garments sold here. You know what that is by years of previous experience.

Sufficient to say that this season our assortments of standard values are larger than ever before.

Women's Fleece Lined Vests and Pants, 25c and 50c.

Extra sizes in our 50c grade at the same price.

Union Suits, fleece lined, 50c.

Extra sizes, 65c.

Women's Wool Vests and Pants, 75c.

Children's Vests and Pants, fleece lined, 25c.

Boys' Heavy Fleece Lined Shirts and Drawers, 25c.

Children's Union Suits, fleece lined, 50c.

### Bric-a-Brac for Wedding Gifts.

'Twould be like painting the lily to attempt a description of the wondrously beautiful pieces of bric-a-brac in our basement department.

Art treasures from the finest potteries of Europe and Asia are here, and the decorations and designs seem simply marvelous in the eyes of most of us who've never been abroad to see these beautiful creations of the potter's brain and hand.

The Japanese particularly excel in this work, and as labor is cheap in the Orient the beautiful vases, etc., that come from that far-away land are also very moderate in price, despite the import duties laid upon them.

Come to-morrow and see what we have.

### American Cut Glass and Quadruple Plate Silverware

Prices average 25 per cent. lower than in specialty stores.

You can't find anything prettier in Richmond in Cut Glass and Silverware than is to be found in this store. New patterns and designs.

Visitors are invited to look through the largest stock of the kind in the city. Hundreds of suggestions here for November wedding presents.

### People Are Everywhere Talking About the Great Values in Our Rug, Carpet and Curtain Departments.

Do you wonder at it when TAPES-TRY BRUSSELS RUGS, 9x12 feet, and worth \$28, are sold for \$15. The designs are in Oriental and floral patterns.

That's only a sample of what we have in rugs. The handsomest kind of All-Wool Smyrna, 9x12 feet, are sold here at \$20. Not one or two styles, but a wide range of patterns.

Velvet Rugs, in tans, reds and greens, that under ordinary circumstances are sold for \$25, we sell at \$21.

The same proportionate good values hold good in the Axminster at \$25, the Wilton at \$35, and so on upwards.

Carpet values are equally as attractive—you should hear the many compliments we're paid every day about these floor coverings.

The best proof that people mean them is the fact that after looking from store to store and comparing values, they come back to us and buy our carpets.

Wiltons, 75c, 85c yard and upwards.

Tapestry Brussels as low as 50c a yard.

The AXMINSTERS are rich with color, at 95c yard and upward.

Very superior BODY BRUSSELS, \$1.50 a yard and upward.

### An Immense Stock of Lace Curtains

More Curtains here than we've ever carried before, because we are doing, and expect to do, the biggest business this fall we ever did.

It's hard to know where to begin when talking about these pretty curtains, and it's hard to convey to your mind through type just how beautiful they are, and likewise how low in price, but come and see.

Muslin Curtains are here for as little as 50c pair.

Netting Curtains at \$1 and upwards.

Novelty Curtains at \$2, \$2.50 and upwards.

Cable Nets, in Renaissance effects, \$2.75.

Renaissance Curtains begin at \$1.25 and go up to \$6.50 and up.

Arabians begin at \$5.

The universally popular IRISH POINTS in beautiful designs—allover and plain centres, \$4.50, \$5, \$6, \$7 and up to \$10 pair.

In short, there's practically every style of lace curtain made, and the various styles make a rich and attractive display. Take a look at these draperies.

### Portieres—Equally as Attractive Looking and Equally as Attractive in Value.

No matter what price you've fixed upon in your mind to pay, we feel satisfied we can suit you this fall, whether it's a plain Portiere with knotted fringe at \$2 a pair, or one of the exquisite silk creations at \$25.

Bring your curtain needs to this store. We can supply them at a minimum cost.